龚炯简介

龚炯,1995年毕业于美国得克萨斯大学奥斯汀总校,获经济学博士学位。目前任职对外 经济贸易大学经济系教授、博导,研究领域包括微观经济学、产业组织,反垄断竞争政 策、规制经济学和国际贸易等。龚炯是位多产学者,在经济学、管理学和电子工程领域 均有国际一流期刊论文发表。他曾是英国 Emerald 出版社发行的中国国际贸易权威英文期 刊 Journal of Chinese Economic and Foreign Trade Studies (JCEFTS) 的执行主编。他也是多 家亚洲英文报纸的评论版特约专栏作家,包括为 South China Morning Post, Global Times, 央视新媒体 CGTN 等固定撰写政经文章,同时也是央视多套节目的经常嘉宾。

龚教授是中国经济学界的反垄断专家,是美国 Global Economics Group 的学界聘请专家 (academic affiliate),该公司是一家全球领先的经济学咨询公司。同时担任中国世界贸易组 织研究会兼并反垄断研究中心副主任。他还是商务部反垄断局特约专家,曾负责国家竞 争数据库的总体设计工作。曾受商务部反垄断局委托,主持、参与了多起跨国公司并购 案的全球反垄断审查,包括美国 Seagate 公司收购韩国三星电子硬盘业务的中国反垄断审 查,美国 Western Digital 公司收购日本 Hitachi GST 公司的中国反垄断审查,加拿大萨省 钾肥收购加阳钾肥的中国反垄断审查,滴滴收购 Uber 的中国反垄断审报。在中国第一例 纵向垄断协议诉讼案"北京涌和锐邦诉强生医疗"中担任原告方专家证人,出庭作证。此案 是中国第一起纵向垄断协议诉讼案,也是中国历史上第一起原告胜诉的反垄断诉讼案。 此后作为专家证人成功参与多起反垄断诉讼,包括云南盈顶诉中石化、松下电器和经销 商纠纷、宁波的日立金属的专利拒绝授权案、网易诉华多著作权侵权案、海能达诉摩托 罗拉滥用市场支配地位案等。龚教授也曾经为世界银行做国家竞争政策方面的咨询工作,例如代表世界银行为哈萨克斯坦国和纳米比亚咨询竞争政策。

在 2009 年回国加入对外经济贸易大学之前,龚炯是美国有线电视实验室 (Cable Television Laborotries, Inc.) 的高级研究员。在此之前,他在贝尔实验室通信研究所(Bell Communications Research)工作了七年。主要做关于规制经济学、竞争政策和新经济关系的研究,参与美国前副总统戈尔的国家信息基础设施 (NII) 的项目。龚炯在程控交换式电视领域里是两项美国专利局专利的发明者,专利号 No. 8,332,902 和 No. 8,566,888。

Dr. John Gong is professor of economics at the University of International Business and Economics (UIBE), where he teaches and researches in areas of microeconomics, finance, industrial organization, and antitrust and competition policies. Dr. Gong is a prolific researcher and writer with a list of publications in leading international academic journals. He was the executive editor of the Journal of Chinese Economic and Foreign Trade Studies (JCEFTS) published in UK. He is also a renowned op-ed columnist for several leading English newspapers and medias in Asia, including the South China Morning Post, Global Times and CGTN (China Global Television Network), writing extensively on economic and political issues.

Dr. Gong is one of the recognized antitrust authorities in China, serving as an academic affiliate with Global Economics Group, a leading global economics consulting firm based in the US. He serves as an expert consultant with the Ministry of Commerce's (MOFCOM) Antitrust Bureau in

China, and acted as the chief architect of the Bureau's national competition database project. He has been regularly hired by the Bureau to help examine numerous merger reviews of high profile multinational merger applications filed with competition authorities in multiple countries, e.g. Western Digital acquiring Hitachi's, Seagate acquiring Samsung's storage businesses and the meger between PCS and Agrium Potash. He also participated in the antitrust filing petition for the merger between Didi and Uber. He played a vital expert witness role in successfully appealing the lawsuit *Beijing Rainbow vs. Johnson & Johnson*, which is the first anti-monopoly lawsuit in China won by a plaintiff in history. Since then he has served as an expert witness in abuse of dominance and monopoly agreement lawsuits to successfully defend notable multinational defendants in the court of law, including Panasonic, Hitachi, Sinopec, Motorola and Netease.

Dr. Gong has extensive consulting experiences for renowned international organizations. He works regularly for the World Bank Group to advise countries on competition policies, including Kazakhstan and Namibia. He has advised Caincross Foundation regarding China's competition policies, and the World Bank regarding China's SOE reform. He is also the principal author for the China section of the policy position paper by the BRICS New World Bank's steering committee during its foundation time.

Prior to joining UIBE in 2009, Dr. Gong had an industrial consulting and research experiences of over 14 years, first as a Research Scientist at Bell Communications Research (Morristown, New Jersey) for over 7 years and later as Senior Advisor of Strategic Assessment at the Cable Television Laboratories Inc. (Louisville, Colorado) for another 7 years. He is the inventor of two US patents (US patent No. 8,332,902 and US patent No. 8,566,888) in switched broadcast television technologies, one of which has been widely deployed in spectrum allocation algorithms in cable QAM modulation equipment in the US. Dr. Gong played an important contributing role in US ex-Vice President Al Gore's National Information Infrastructure (NII) project.



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Education 教育背景

University of Texas at Austin, 1990-1994

Ph.D. in Economics /Industrial Organization, Econometrics 德克萨斯大学奥斯汀总校; 经济学博士, 计量经济/产业经济方向

New Jersey Institute of Technology, 1996-1998 Graduate studies in Electric Engineering 新泽西理工学院; 电子工程专业研究生学习

University of International Business & Economics, 1985-1989 B.A. in Economics / International Finance **对外经济贸易大学;** 学士,国际贸易系国际金融专业

Work Experience 工作经历

01/2009-present

University of International Business and Economics, Bejing, China 对外经济贸易大学

Professor of Economics

• 教授、博导, 微观经济学、产业组织、战略管理、信息管理科学方面的教学科研任务, 发表论文 Research and lecturing in areas of microeconomics, industrial organization, strategic management, and information systems

•电信信息与传媒经济学研究中心主任

Dirctor, Center of Telecommunications, Information and Media Economics Research

•国际期刊《Journal of Chinese Economic and Foreign Trade Studies》执行主编

Executive editor for Journal of Chinese Economic and Foreign Trade Studies

• 商务部反垄断局外聘专家,参与多起跨国并购案的反垄断审查

Expert consultant for the Ministry of Commerce's Antitrust Bureau, chief architect of China's anti-monopoly database project; regular expert consultant to review multinational antitrust filings for MOFCOM

• 英文媒体、报纸《CGTN》, 《South China Morning Post》和《Global Times》评论版特约专栏作家 Op-ed columnist for leading English newspapers in Asia, including CGTN, South China Morning Post and Global Times

06/2013-03/2015

Accenture Institute for High Performance (AIHP) – China Research Center (Beijing, China) Senior Manager (part time)

•负责 AIHP 北京研究中心工作,领导一个 7 人研究团队

Responsible for AIHP's Beijing Office daily operations, managing a staff of 7 business researchers

•研究中国企业创新,提出"canine"创新理论

Research in innovation in China, proposed the canine theory of innovation

09/2001-05/2008 Cable Television Laboratories, Inc., Louisville, Colorado 有线电视实验室

Senior Advisor-Strategic Assessment

•负责对有线电视有关的新技术新产品进行分析论证,财务评估,商业模式的研讨,作为对各大有线电视公司最高层管理人员的商业咨询一部分

Responsible for assessing emerging new technologies related to the cable industry, analysis of business models, as part of CableLabs' CEO level consulting activities

• 建立模型,计量分析,研究各种财务金融等融资手段,定期发表面向有线电视行业的白皮书 Issue industry white papers, econometric modeling, quantitative analysis and other financial modeling work • 有关有线电视网络产能和资源优化分配的基本科研,所创频宽调度算法广泛用于有线电视 QAM 调制 系统,在程控交换电视数字广播领域共有两项专利

Research in optimalization of the cable network, capacity planning algorithms; invented a scheduling algorithm that is widely used in QAM modulation equipment in the US; two patents in switched digital broadcast television

01/2095-03/2001

Bell Communications Research, Morristown, New Jersey 贝尔通讯研究所

Research Scientist – Applied Research Lab

•研究网络经济学新兴现象,最早发表网络多层结构经济学特点,这篇论文广为引用

Research in Internet economics, first proposed the concept of economics of layered nework

•参与美国戈尔副总统提出的全国信息基础建设计划(NII)的研究和讨论

Participated in Vice President Al Gore's National Information Infrastructure project

•建立经济学模型用于政府对垄断行业管理的公共政策研究,包括网络对接和结算等问题

Regulatory economics modeling for public policy issues, such as interconnection and settlement

•研究通讯发展趋势,英特网对传统电话以及无线通讯对固线通讯的替代作用

Research in long-term trend in telecommunications, impact of substitution effect of Internet for telephony • 建立经济学模型,研究数据通讯流量在电话网络主干线的影响

Econometric analysis of the impact of Internet dial-up traffic on telephone trunking networks

07/1993-12/1994 McGee & McGee Associates, Austin, Texas 麦基&麦基咨询事务所

Litigation Consultant (part time)

•诉讼咨询师,为专家证人法庭证词提供支持,涵盖反垄断、专利侵权等民事诉讼,涉案公司有西屋电 气、埃克森石油公司等

Provided economic analysis used in depositions in antitrust, patent infringement and other civil litigations involving Exxon and Westinghouse.

Peer-reveiwed Journal Publications 发表英语学术期刊

- 1. "Antitrust fines: experience from China," with Ran Jing and Fang Yi, *Review of Industrial Economics*, revised and resubmitted.
- 2. "Build brand community to expand the market," with Yong Cao, International Journal of Economics, Business and Management Research, forthcoming.
- 3. "Fund flows and performance: understanding distribution channel," with Ping Jiang and Shu Tian, *Applied Economics*, revised and resubmitted.
- 4. "Compensation convexity without utility restriction," with Ping Jiang and Xiaochuan Xing, *Australian Economic Papers*, forthcoming.
- 5. "Economic Thucydides trap between China and US," *Turkish Policy Quarterly*, v17(2), 2018 Summer: 117-125
- 6. "Country-of-origin and brand image in global outsourcing adjustment", *Journal of Finance and Economics*, forthcoming.
- 7. "Customer centrality in China," with Yong Cao, *Journal of International Management Studies*, v18(1), 2018: 19-26.

- 8. "Taxation on e-commerce: evidence from China's retail sector," with Ping Jiang and Xiangyang Zhang, *Journal of Business and Economics*, v8(9), 2017.
- 9. "The tradeoff of the commons under stochastic use," with Xiaoyong Cao, *Journal of Public Economics*, 145, 2017: 150-161.
- 10. "Fraud cycles," with R. Preston McAfee and Michael Williams, *Journal of Institutional and Theoretical Economics*, 172(3), 2016: 544-572.
- 11. "Contractual mutual fund governance: the case of China," with Ping Jiang and Shu Tian, *Review of Quantitative Finance and Accounting*, 46, 2016: 543-567.
- 12. "The Little Divergence: evidence from cotton textiles exports in Japan and China 1868-1930," with Baomin Dong et al, *Review of Development Economics*, 19(4), 2015: 776–796.
- 13. "Contracting for infrastructure projects as credence goods," with Uwe Dulleck and Jianpei Li, *Journal of Public Economic Theory*, 17(3), 2015: 328-345.
- 14. "Velocity of money and economic development in medieval China: the case of Northern Song," with Baomin Dong, *Review of Development Economics*, 18(2), 2014: 203–217.
- 15. "Split award contracting with investment," with Jianpei Li and R. Preston McAfee, *Journal of Public Economics*, 96 (2012): 188–197.
- 16. "FDI and environmental regulation: pollution haven or a race to the top?" with Baomin Dong and Xin Zhao, *Journal of Regulatory Economics*, 41, 2012(2), April, 216-237.
- 17. "Transfer pricing under a dynamic tariff scheme," with Zhongxiu Zhao, *Dynamics of Continuous, Discrete & Impulsive Systems*, Vol. 18, 2011.
- 18. "Knowledge sharing in online communities," with Zhaoli Meng et al, European Conference on Information Systems (ECIS) 2009, Conference Proceedings, June 2009
- 19. "Competition and adoption of search engine software," with Zhaoli Meng et al, *International Journal of U- and E- Service, Science and Technology*, Vol. 2, No. 1, January 2009
- 20. "Simulation study of the spectral capacity requirements of switched digital broadcast," with Daniel Vivanco et al, *IEEE Broadnets 2007, Conference Proceedings*, September 2007
- 21. "QAM resource allocation in mixed-format VoD systems," with David Reed et al, *Journal of Communications*, Vol. 2, No. 1, January, 2007.
- 22. "QAM resource allocation," with Jim Martin et al, IFIP-Networking 2006 Conference Proceedings, May 2006.
- 23. "Optimal QAM allocation in the presence of mixed HD and SD streams," with Yasser Seyed, *NCTA Conference Proceedings*, 2005.
- 24. "Modeling switched broadcast video services," with Joe Weber, *NCTA Conference Proceedings*, 2004.
- 25. "Pretrial negotiation, litigation and procedural rules," with R. Preston McAfee, *Economic Inquiry*, Vol. 38, No.2, April 2000.
- 26. "Network competition and industry structure," with P. Srinagesh, *Industrial and Corporate Change*, Vol. 5, No.4, 1997.
- 27. "General double auction mechanism," with R. Preston. McAfee, Advances in Applied Microeconomics, Vol.6, 1996
- 28. "An economic analysis of network architectures," with P. Srinagesh, *IEEE Network*, Vol.10, No.2, 1996.

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- 2. "Industrializatin in China: past and future," with Zhongxiu Zhao and Xiuxiu Zheng, *African Development Review*, under review.
- 3. "Guaranteed return regulation for resource conservation," with Michael Crew, Baomin Dong and Siyu Chen, *Journal of Regulatory Economics*, under revision.

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- 3. "Challenges in GVC and ODI development What can China do?" in *From World Factory to Global Investor*, Routledge, London, 2017.
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- 5. "VoD QAM Resource Allocation Algorithms," in Networking Technologies, Services, and Protocols; Performance of Computer and Communication Networks; Mobile and Wireless Communications Systems, *Springer Berlin/Heidelberg-Lecture Notes in Computer Science*, Volume 3976, 2006.
- 6. "The Economics of Layered Networks," with P. Srinagesh, *Internet Economics*, MIT Press, Cambridge, MA, 1997.

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- 4. "China goes on a shopping spree," *China Global Television Network*, November 5, 2018.
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- 7. "Pence's speech was the last nail in the US' foreign policy coffin," *China Global Television Network*, October 5, 2018.
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- 24. "Trump's trade war is ushering a Pegsus era!" China Global Television Network, July 8, 2018
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- 26. "Trumpism on multilateralism: We are America!," China Global Television Network, June 17, 2018
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- 36. "Trump's two-war strategy on trade," China Global Television Network, March 31, 2018
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- 43. "The high cost of Taiwan Travel Act," China Global Television Network, February 15, 2018
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- 45. "Tillerson has questions to answer on China trade," China Global Television Network, February 10, 2018
- 46. "How I helped China probe America's US\$100 bln farm subsidies," *China Global Television Network*, February 6, 2018
- 47. "Trump in Davos set US, China on trade collision course," *China Global Television Network*, January 27, 2018
- 48. "Liu He's new message at Davos 2018," China Global Television Network, January 24, 2018
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- 51. "Winner takes all in all," China Global Television Network, January 16, 2018
- 52. "An arithmocratic agenda From Deng Xiaoping to Xi Jinping," *China Global Television Network*, January 1, 2018
- 53. "A tale of two UN resolutions," China Global Television Network, December 25, 2017
- 54. "Revisionist commander in chief in the US," China Global Television Network, December 20, 2017
- 55. "Tax cut today, tax hike tomorrow," China Global Television Network, December 12, 2017
- 56. "Four myths about the DPRK" China Global Television Network, December 4, 2017
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- 58. "Public tender in Budapest," China Global Television Network, November 27, 2017
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- 60. "Zimbabwe, an example of Beijing Consensus?" China Global Television Network, November 20, 2017
- 61. "Xi speech versus Trump speech: multilateralism versus balateralism," *China Global Television Network*, November 11, 2017
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- 1. "Trade talks should hinge on mutual gain," South China Morning Post, April 24, 2017
- 2. "Price of a fight," South China Morning Post, August 9, 2013
- 3. "Nexen oil deal shows foreign acquisitions needn't be a minefield for Chinese firms," *South China Morning Post*, March 18, 2013
- 4. "Missing Chinese in Chinese dream," South China Morning Post, December 24, 2012
- 5. "Work-in-progress," South China Morning Post, December 8, 2012
- 6. "Economic threads," South China Morning Post, September 19, 2012
- 7. "Quality control," *South China Morning Post*, September 10, 2012
- 8. "Bigger, richer, stronger? Not always at the Games," South China Morning Post, August 7, 2012
- 9. "Beijing should settle WTO case over rare-earth exports," South China Morning Post, July 12, 2012
- 10. "Pegged out?" South China Morning Post, June 15, 2012
- 11. "Bear-bile business has already lost the PR war," South China Morning Post, Feburary 23, 2012
- 12. "Driving force," South China Morning Post, February 13, 2012
- 13. "Chinese solar firms arent out to undercut competition," South China Morning Post, December, 1, 2011
- 14. "Born sinners," South China Morning Post, October 28, 2011
- 15. "Burning issue," South China Morning Post, October 13, 2011
- 16. "The only way up," South China Morning Post, September 14, 2011
- 17. "The best prescriptioin for restoring consumer trust," South China Morning Post, August 13, 2011
- 18. "Recyling ideas," South China Morning Post, July 23, 2011
- 19. "A few lessons for Tsinghua University on raising funds and naming buildings," *South China Morning Post*, June 4, 2011
- 20. "A lot of hot air," South China Morning Post, May 21, 2011
- 21. "Bubble in the sky," South China Morning Post, May 7, 2011
- 22. "Business opportunity: post-quake reconstruction," South China Morning Post, April 15, 2011
- 23. "A lighter tax burden would boost happiness," South China Morning Post, April 5, 2011
- 24. "Locke's ethnicity, an asset or a liability?" South China Morning Post, March 15, 2011

Global Times

- 1. "Time for a second lesson," Global Times, July 25, 2017
- 2. "A fine line between luxury and vulgarity for brands," Global Times, November 24, 2011
- 3. "Economic jeremiads turn theory into sensation," *Global Times*, November 10, 2011
- 4. "Wong Lo Kat case shows perils of uncertain IPR," Global Times, November 2, 2011
- 5. "Let Chinese money speak loudly in euro crisis," Global Times, October 31, 2011
- 6. "Protestors threaten to tip US political balance," *Global Times*, October 14, 2011
- 7. "Chinese rebels little threat to Jobs-less empire," Global Times, September 6, 2011
- 8. "Biden's cheap restaurant meal conceals expensive realities," Global Times, August 22, 2011
- 9. "Expect swerve before US crashes into debt ceiling," Global Times, July 29, 2011
- 10. "We're only now paying for 20-year building spree," Global Times, July 20, 2011
- 11. "US military copters come stuffed full of pork," Global Times, June 6, 2011
- 12. "US on cusp of striking industrial renaissance," Global Times, May 27, 2011
- 13. "Tear down tariff barriers to bring cash back home," Global Times, May 10, 2011
- 14. "Public awareness smothered by powerful tobacco lobby," Global Times, May 4, 2011
- 15. "Don't blame rich for seeking chances overseas," Global Times, April 27, 2011
- 16. "Not a market economy? Tell that to China's public," Global Times, April 20, 2011
- 17. "When in Rome...' not such a good game plan," Global Times, March 29, 2011
- 18. "Rampant development no match for nature," Global Times, March 14, 2011
- 19. "Right's attack on union won't stop with public sector," Global Times, March 7, 2011
- 20. "Full steam ahead on China's high-speed rails." Global Times, March 1, 2011
- 21. "No end to ingenuity of poison milk perpetrators," Global Times, February 21, 2011
- 22. "Fireworks blow up GDP, but at what cost to citizens," Global Times, February 12, 2011
- 23. "Top tips for surviving grueling ordeal of New Year TV," Global Times, February 1, 2011

- 24. "International trade provokes gratitude not resentment," Global Times, January 17, 2011
- 25. "Do celebrity politicians give enough bang for their buck," Global Times, January 12, 2011
- 26. "Govt awash with cash but taxes continue to proliferate," Global Times, January 5, 2011
- 27. "Sovereignty and default a complex equation," Global Times, December 27, 2010
- 28. "Increasing imports to cool down Chinas inflation," Global Times, December 20, 2010
- 29. "WikiLeaks charges show US hypocrisy over press freedom," Global Times, December 14, 2010
- 30. "Time for a road trip its cheaper to fly," Global Times, December 7, 2010
- 31. "China bashing spoils chances for real us growth," Global Times, November 29, 2010
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